

## Pregnancy Aid of Snohomish County

### Job Description

Title: WIC Breastfeeding Peer Counselor

Immediate Supervisor: Peer Counselor Coordinator

Position Description: The WIC Breastfeeding Peer Counselor is a paraprofessional support person who gives basic breastfeeding information and encouragement to pregnant and breastfeeding WIC clients.

Major Areas of Responsibility:

- Provide breastfeeding information and support to pregnant and breastfeeding WIC clients
- Properly document client contacts in client record and reports
- Help maintain a clean and welcoming environment in the WIC clinic
- Maintain current knowledge of breastfeeding and pertinent community resources

Primary Objectives:

- To promote breastfeeding to WIC clients and model the AAP breastfeeding recommendations of exclusive breastfeeding for six months and continued breastfeeding for a minimum of one year.
- To provide accurate and timely breastfeeding information and support in accordance with WIC policy
- To create a clinic environment in which clients will be influenced to make positive behavior changes

Specific Responsibilities

- Regular and punctual attendance as assigned by the clinic schedule
- Accurately perform anthropometric measurements
- Counsel pregnant and breastfeeding WIC clients using client centered techniques in clinic, by telephone and text, and by email
- Respond to phone calls, texts, and emails from clients and supervisor within 12 hours
- Refer clients to Peer Counselor Coordinator, IBCLC, WIC Nutritionist, physician or nurse, and other public health and social service agencies as needed
- Complete all client records for each day's work in a timely manner
- Strictly assure client confidentiality when transporting client records
- Maintain knowledge of current WIC policies
- Compile data and submit reports as required
- Disinfect clinic equipment and clean waiting room and other client areas as needed

- Attend and actively participate in staff meetings
- Attend and actively participate in trainings and meetings as required by State WIC office or Pregnancy Aid
- Seek out other duties beyond specific assigned tasks
- Be available to help with other tasks as requested to further the efficiency of the clinic

#### Job Requirements

A Breastfeeding Peer Counselor must have breastfed at least one baby exclusively for six months or be currently exclusively breastfeeding a baby under six months; continued breastfeeding for at least twelve months preferred. Must have previous or current experience as a WIC client.

#### Physical Demands

- Requires sufficient mobility to access various work locations.
- Requires ability to utilize a computer and other office and audiovisual equipment.
- Requires ability to lift and carry up to 20 pounds.
- Requires manual dexterity to obtain anthropometric measurements.